

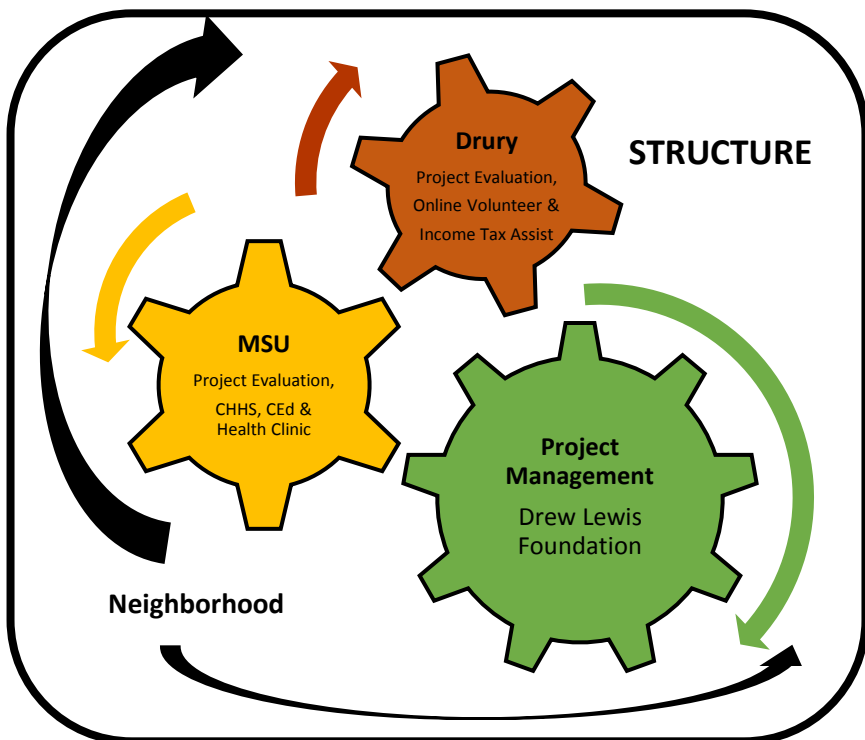
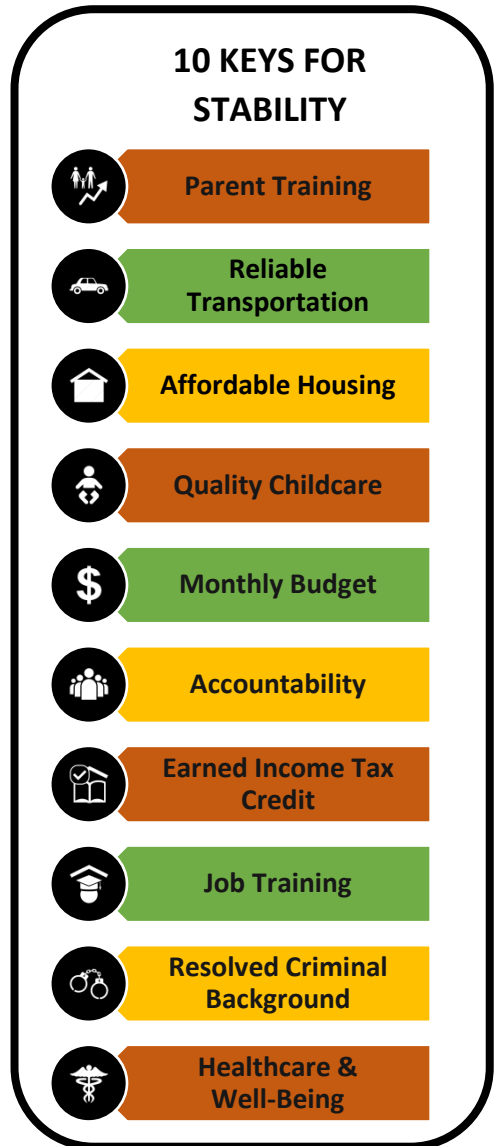
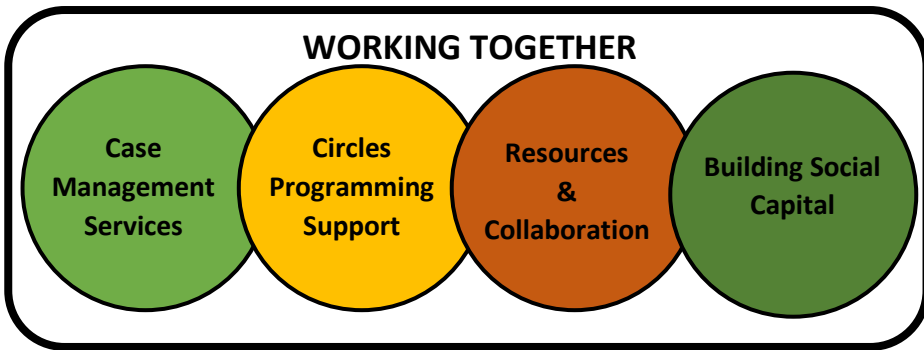
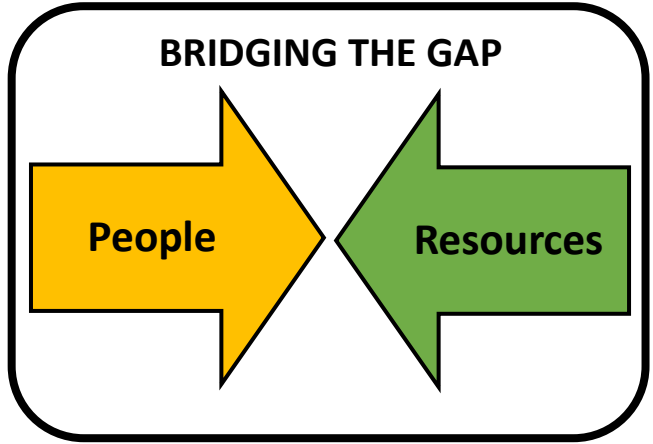
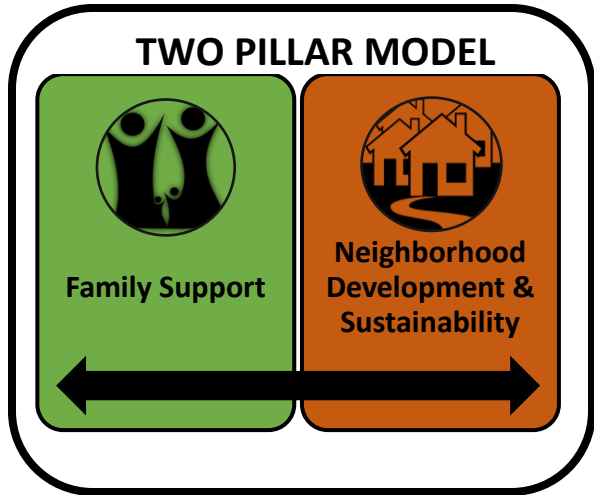
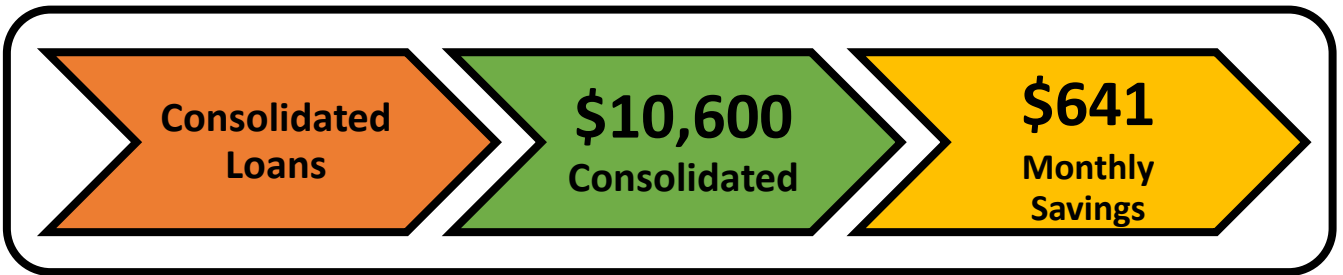
THE
NORTHWEST
PROJECT

Focusing on a Brighter
Future for Families

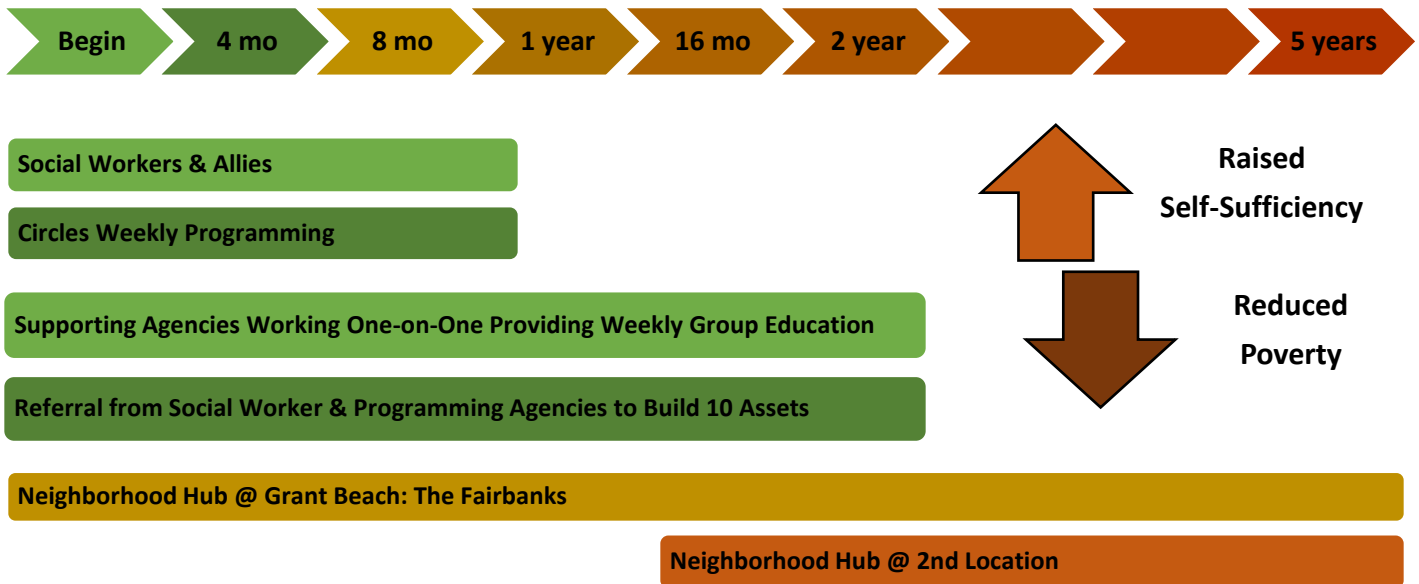
Baseline Report

August 2016

“The goal of the Northwest Project is to pilot strategies over a five-year period to help families overcome the challenges that have kept them living in poverty and sustain their long-term success in emerging from those circumstances.”



Timeline & Progress

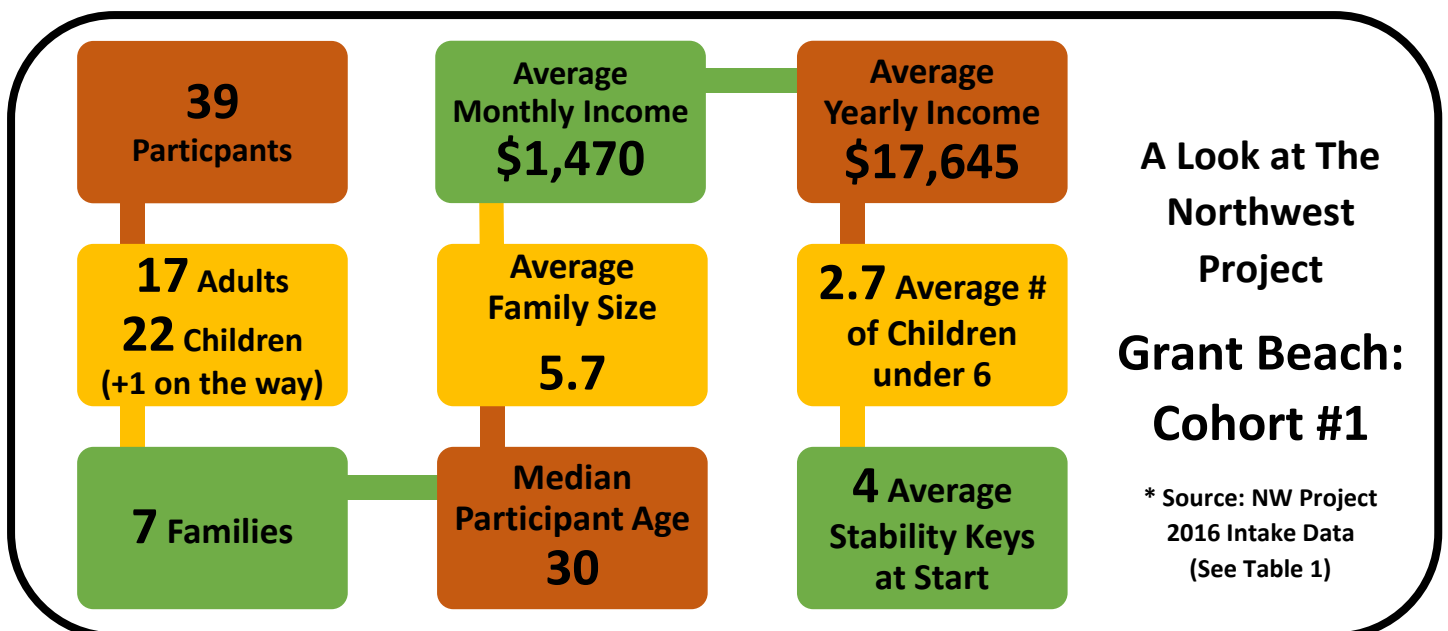


After months of planning and securing funding, **The Northwest Project officially began in the summer of 2016**. Seven families formed the first cohort of individuals starting this **ground-breaking new program**. In just nine weeks changes are already happening in many of the families, especially through their involvement in the Circles program. The Circles program meets weekly on Thursday evenings, first for a shared meal, and then for a time of structured class, vision casting, and setting individualized family SMART goals.

Overall, there is a feeling of camaraderie and palpable energy. Already, some **amazing results can be seen**. In collaboration with other grant programs offered in Springfield, one participant received glasses for the first time in 10 years. Another participant was able to get dentures, after 15 years without any teeth. There is a new small business start that has come out of this group, providing eggs in the neighborhood. A family has freed up over \$200 in available monthly income by getting out from under their “rent to own” loan for their couch and washer.

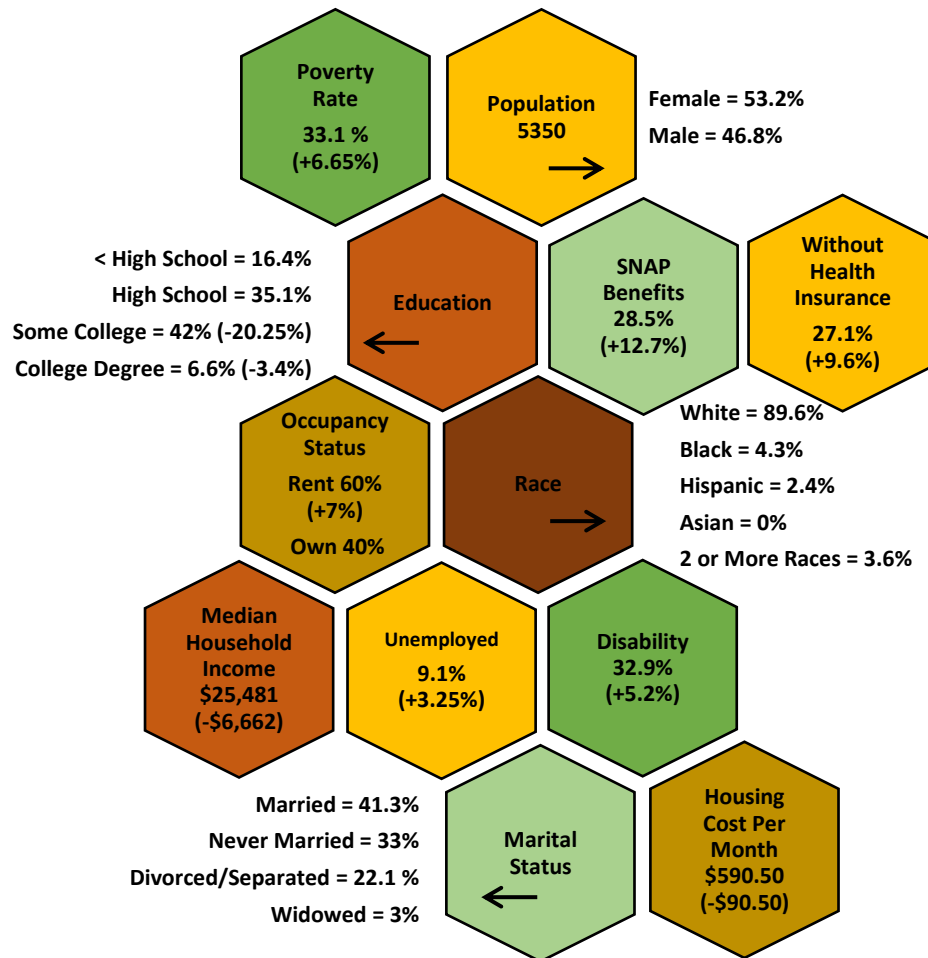
There are many **opportunities for participants to find ways to make positive changes**. Nutrition education and parenting classes are offered. There is a budgeting program assisting interested participants in raising credit scores and re-establishing a relationship with the banking community. There is education programming for the children participating in the programming and legal education and assistance programs are helping with things like divorce, adoption, and refinancing housing.

To see the results and experience the inspiring things happening with The Northwest Project, we invite you to join us on Thursday evenings at 5:30 at The Fairbanks and see first-hand how this program is already impacting lives!



A Look at Grant Beach

GRANT BEACH: THE PEOPLE



*Source: 2014 American Community Survey 5-Year Estimates (See Table 2) – The parenthesis reflect comparisons to the City of Springfield percentages

The Grant Beach neighborhood is the first neighborhood location for the Northwest Project. Grant Beach was chosen as the first location because of its location in a Zone 1 high needs neighborhood and its established structure within the neighborhood.

As you can see above, Grant Beach has high needs compared to the City of Springfield averages. Less than half of Grant Beach residents have any college education. The neighborhood's poverty rates are more than 6% above the city, as well. With lower household incomes in this neighborhood, there is a rise in the use of SNAP benefits and those without health insurance, even with a slightly lower housing cost per month. More than half of Grant Beach's residents pay rent for housing. Grant Beach has a high number of residents with disabilities (32.9%) and has a mostly racially white population (89.6%).

* For more information on the two specific groups (Tract 16 & Tract 18) used to comprised this data, please see Table 2 in the appendix.

GRANT BEACH: THE NEIGHBORHOOD



Land Use
 Non Residential 21.6%
 Residential 51.9%
 Mixed 6.5%

Recreation Facilities Located in 13% of areas



Vacant or Abandoned Buildings Located in 25.5% of areas

No Parking Allowed in 33.1% of areas



Transit Stop Access Located in 9% of areas

Marked Lanes Located in 31.7% of areas



Sidewalks Located in 84.3% of areas

The Grant Beach Neighborhood has many residential areas but also includes sections of government, city and state buildings, and businesses, both small and large, on its perimeters. The residential areas are primarily comprised of single-family homes but some also include multi-family homes and areas of mixed housing. Abandoned buildings or vacant lots exist inside a little over a quarter of this neighborhood.

Within Grant Beach there are three designated green spaces and four park areas with exercise or playground equipment, one includes an outdoor pool. These recreation areas are found in 13% of the neighborhood. Transportation access in the Grant Beach Neighborhood is limited, with 91% of the areas reported to be without public transit access.

Sidewalks are present in Grant Beach on at least one side of the road most (84%) of the neighborhood but almost a quarter (23%) of the sidewalks containing notable cracks or misalignments. Less than half of the sidewalks were 3 ft. wide on at least one side of the road, meaning residents may struggle to use the sidewalk access because of limited space. Pedestrians have little assistance to cross the road with a crosswalk (14.4%) but most of the crosswalks that do exist have a Walk/Don't Walk signal (82%).

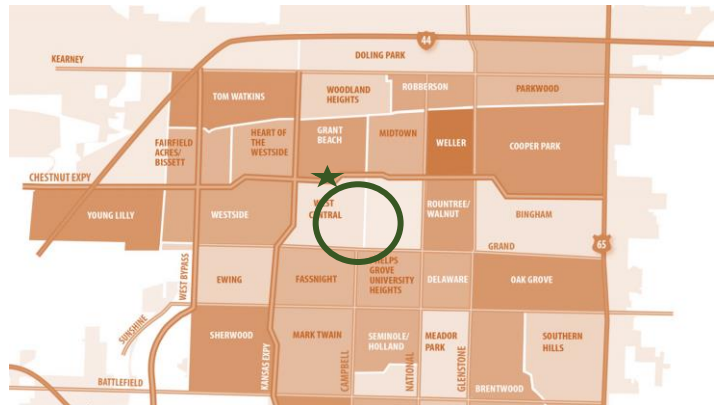
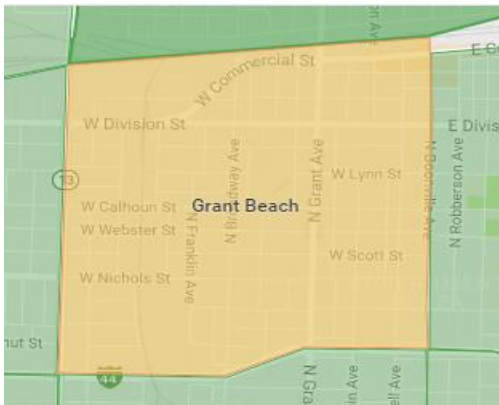
Grant Beach has restrictions on parking space in a third (33.1%) of its neighborhood areas. A significant portion of the neighborhood lacks speed limit signs (64.5%) and marked street lanes (64.6%). Bike lanes or "share the road" signs are not typically present (11% of the areas reported).

Overall, Grant Beach has significant areas with sidewalks but pedestrian safety, parking space, and access to transit stops lack accessibility.

* Source: Walkability Project 2015 – MSU Project Collecting Data across 270 Sections of Grant Beach Neighborhood. (See Table 3)

Grant Beach Borders & Businesses

Neighborhood Borders: The Grant Beach neighborhood has some distinct areas existing inside its borders. On the East border of Grant Beach neighborhood is **Boonville Avenue**. Boonville Avenue encompasses several Greene County buildings and includes the City Government Plaza and Springfield's Judicial Plaza. Attorneys at Law (5) and Bail Bond companies (3) are numerous on Boonville Avenue. On the North, the Grant Beach neighborhood border is **Division Street**, primarily holding more industrial businesses, and a section of Springfield's recently revitalized **Commercial Street**, containing several small local shops and restaurants. The West border for Grant Beach is **Kansas Expressway**, a large four-lane road, with primarily residential areas on the Grant Beach side of the street. The South border for Grant Beach neighborhood is **Chestnut Expressway**. Chestnut Expressway has several blocks of residential areas but also includes several businesses visible, especially as it gets closer to Boonville Avenue. Kansas Expressway and Chestnut Expressway are both large thoroughways for traffic in north Springfield.



Businesses and Resources: Grant Beach encompasses **13 City of Springfield's Facilities** within its borders, including Springfield Public Works, Franklin Recycling Center, City Utilities Vehicle Maintenance, and the Community Alternative Sentencing Program (CASP). Neighborhood Centers, The Hovey House and The Fairbanks, are also located in Grant Beach, working to help assist residents in connecting with resources. Grant Beach is home to **three schools**, including Weaver Elementary, Pipkin Middle School, and St. Joseph Catholic Academy. Bailey School building is found here, too, but is no longer occupied. Boys and Girls Club (Henderson Unit) and Bridges for Youth provide after school programming and Grant Avenue Baptist Church and OACAC Head Start provide early childhood education in the Grant Beach neighborhood. There is a strong religious representation in the Grant Beach neighborhood. Assemblies of God national headquarters and several of its' ministry buildings are located in Grant Beach, taking up almost a full city block in this area. There are also **11 churches** in this neighborhood, including Central Assembly of God, a large Assembly of God congregation.

Eight restaurants find their home in the Grant Beach neighborhood, five of them being small local restaurants. Three bars or wine bars are also found here, all of them small and local. Grant Beach holds **one bank, one ATM, two gas and convenient stores**, and **one drug store** within its' borders. **One large grocery store**, Price Cutter, recently returned to the Grant Beach neighborhood, as well. Commercial Street adds a variety of shops to the neighborhood including **several specialty stores**, including apparel, antique shops, an art studio and architecture design studio, home furnishings, health and fitness studios, a wedding venue, and three marketing studios.

Limited opportunities in the Grant Beach neighborhood include physical fitness facilities, grocery store availability, banking institutions, and laundry mat accommodations (there is no laundry mat).

* Source: Drury's Center for Non-Profit Leadership and MSU's Center for Community Engagement 2016 Neighborhood Survey. Both sides of Commercial Street were included in the survey, with significant pedestrian accessibility included in the revitalization of the two-lane road. (See Table 4)

Appendix Charts

Table 1. Northwest Project

*Source: Cohort 1 Intake Forms at NWP

Cohort 1 Demographics	
Participants (N)	7
Median age	30
Employed	
Yes	1
No	6
Monthly Household Income	
Mean	\$1,470
Median	\$2,100
Yearly Household Income	
Mean	\$17,645
Median	\$25,200
Educational Attainment	
Less than high school	3
High school diploma/equivalent	1
Some college	3
Marital Status	
Married	5
Divorced	1
Single/never married	1
Family size	
Mean	5.7
Median	6
Number of children under 6	
Mean	2.7
Median	3

Table 2. Grant Beach Neighborhood Population and Housing Characteristics*

*Source: 2014 American Community Survey 5-Year Estimates

	Tract 6	Tract 18	Grant Beach	City of Springfield	Difference
Population					
Total population	2,375	2,975	5,350	162,333	
Gender					
Female	49%	57.4%	53.2%	51.7%	1.5%
Male	51%	42.6%	46.8%	48.3%	-1.5%
Median Age	31.8	38.4	35.1	32.8	2.3
Educational Attainment (18-24)					
Less than high school	16.5%	16.2%	16.4%	6.3%	10.05%
High school graduate	23.7%	46.5%	35.1%	21.4%	13.70%
Some college/associate's degree	49.6%	34.3%	42.0%	62.2%	-20.25%
College degree or higher	10.1%	3.1%	6.6%	10.0%	-3.40%
Educational Attainment (25+)					
Less than high school	22.6%	21.4%	22.0%	12.2%	9.80%
High school graduate	33.5%	38.6%	36.1%	28.5%	7.55%
Some college/associate's degree	30.9%	30.3%	30.6%	32.7%	-2.10%
College degree or higher	13.0%	9.7%	11.4%	26.2%	-14.85%
Race/Ethnicity					
White (not Hispanic)	88.2%	90.9%	89.6%	86.3%	3.25%
Black	5.7%	2.9%	4.3%	4.1%	0.20%
Hispanic/Latino	2.9%	1.8%	2.4%	4.1%	-1.75%
Asian	0.0%	0.0%	0.0%	1.9%	-1.90%
Two or more races	2.8%	4.4%	3.6%	3.0%	0.60%
Marital Status					
Never married	35.6%	30.4%	33.0%	38.5%	-5.50%
Married	46.5%	36.1%	41.3%	37.4%	3.90%
Divorced/separated	15.0%	29.0%	22.1%	16.9%	5.15%
Widowed	2.9%	4.4%	3.7%	7.2%	-3.55%
Poverty rate (individual)	36.3%	29.8%	33.1%	26.4%	6.65%
Unemployment rate	11.0%	7.1%	9.1%	5.8%	3.25%
No health insurance	23.6%	30.6%	27.1%	17.5%	9.60%
Households					
Median household income	\$24,286	\$26,676	\$25,481	\$32,473	-\$6,692
SNAP Participation	28.5%	28.4%	28.5%	15.7%	12.75%
Disability (in household)	26.5%	39.3%	32.9%	27.8%	5.10%
Median monthly housing cost	\$585	\$596	\$590.50	\$681	-\$90.50
Occupancy Status					
Rent	65.0%	55.0%	60.0%	53.0%	7%
Own	35.0%	45.0%	40.0%	47.0%	-7%

Table 3. Grant Beach 2015 Walkability Project Data

***Source: 2015 School year MSU office of Citizenship and Learning Survey with 270 sections of the neighborhood surveyed**

Characteristic	Reported	%		Reported	%
Land Use	264	97.8%	Marked Street Lanes	268	99.3%
Non-Residential	57	21.6%	Marked Lanes	85	31.7%
Residential	137	51.9%	No Marked Lanes	183	68.3%
Mixed	70	26.5%	Turn Lane	267	98.9%
Residential Types	207	76.7%	Turn Lane	46	17.2%
Only Single Family	158	76.3%	No Turn Lane	221	82.8%
Only Multi-Family	10	4.8%	Traffic Calming	260	96.3%
Single & Multi-Family	40	19.3%	Devices Present	10	3.8%
Recreational Facilities	270	100%	No Devices Present	250	96.2%
Contains One or More	35	13.0%	Transit Stop	257	95.2%
None or No Response	235	87.0%	Access Available	23	9.0%
Bike Lane or Sign	251	93.0%	No Access Available	234	91.0%
Yes, on Both Sides	14	5.6%	Crosswalk	264	97.8%
Yes, on One Side	15	6.0%	Crosswalk Present	38	14.4%
No Sign	222	88.4%	No Crosswalk	226	85.6%
Abandoned Buildings	251	93.0%	Pedestrian Assistance	265	98.1%
None Reported	187	74.5%	Median/Island	21	7.9%
Vacant or Abandoned	64	25.5%	No Assistance	244	92.1%
Litter	265	98.1%	Sidewalks	268	99.3%
Little to No Litter	200	75.5%	Yes, Both Sides Road	174	64.9%
Some Litter	54	20.4%	Yes, One Side Road	52	19.4%
A lot of Litter	11	4.1%	No Sidewalk	42	15.7%
Parking Access	263	97.4%	3 Ft. Wide Sidewalk	263	97.4%
Parking Available	176	66.9%	3 Ft on Both Sides	68	25.9%
No Parking Allowed	87	33.1%	3 Ft on One Side	34	12.9%
Posted Speed Limits	254	94.1%	Not 3 Ft	161	61.2%
Posted 25 – 45 MPH	90	35.4%	Cracks in Sidewalk	249	92.2%
No Speed Limit Posted	164	64.6%	No Cracks	191	76.7%
			Yes, on One Side	20	8.0%
			Yes, on Both Sides	38	15.3%

Table 4. Business Category & Numbers in Grant Beach Neighborhood

***Source: July 2016 MSU Center for Community Engagement canvas**

After School Programs	2	Gas & Convenient Stores	2
Antique Stores	3	Greene County Offices	3
Architecture Studio	1	Grocery Store	1
Art Studio	1	Hair Salon & Barber Shops	2
ATM	1	Health & Fitness	2
Attorneys at Law	5	Heating & Air	2
Auto Body Shops	5	Housing Agency	1
Auto Supplies	4	Judicial Services	1
Bail Bonds	3	Lawnmower Sales	1
Bank	1	Legal Aids	2
Bars	3	Liquor Store	1
Bookstores	2	Marketing & Design Studios	3
Building Supplies	4	Metal Works	1
Car Wash	1	Park	2
Carpet Cleaning	1	Pest Control	2
Carved Stones	1	Photography	1
City of Springfield	13	Plumbing	2
Clubs	2	Pool Maintenance	1
Commercial Real Estate	1	Religious Organizations	9
Community Organization	1	Restaurants	8
Crane Service	1	Schools	3
Credit Union	1	Specialty Apparel	3
Drug Store	1	Specialty Food	1
Early Childhood Programs	2	Staffing Agency	1
Equipment Sales	2	Tax Assistance	2
Fence Company	1	Used Appliances	2
Food Services	1	Used Furnishings	2
Furnishings	2	Wedding Venue	1